

LEARNING LAB

ask.

learn.

know.

Good morning, students. My name is Professor Doc Studnek and you're in Medic 101. If you pull out your syllabus, you'll see that our first session is on Medic's, **Planning Process**.

Why are we discussing the Planning Process?... Because it's an important tool for Medic (or any organization) to help leadership establish direction, focus and be proactive in decision making. EMS planning is an integral part of our business. For example, medical protocols are the backbone of our patient care plans. *There's a Planning Process for that.* Incident action plans help us to organize our activities around large scale events. *There's a Planning Process for that.* Or how creating a budget allows us to understand how to use our financial resources. *There's a Planning Process for that.* Each time we make a decision about how to act, the Planning Process is beneficial, especially when we intentionally STOP and use a formal process to develop these plans.

Each year, Medic conducts an annual strategic planning process. Leadership STOPS and gathers information to identify strategic objectives that Medic will focus on for the next 12-24 months. This process begins each fall and concludes in mid-February. You may see the results of this work show up in three important areas:

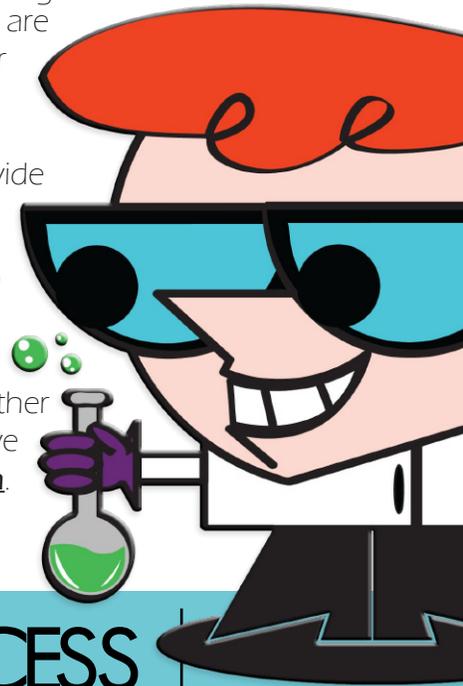
- 1. Setting budget priorities**
- 2. Improvement projects/work teams**
- 3. Alignment of performance goals**

While this process occurs every year, it is not intended to change the direction we are currently headed in, necessarily. Rather it is to make sure that we are engaged in activities that help us focus and, in turn, help us better achieve a common purpose.

Now class, as we move through the 2015 strategic planning process, we will provide live, short segments that are currently in the Planning Process. My hope is that these segments will give you a clearer understanding as to how Medic initiates, focuses and maybe even realign its processes, policies and/or procedures. We will conclude by sharing these objectives with you and the results.

ASK THE PROFESSOR. If you have any questions about today's session or have other related inquires, my teaching assistant, Tiffany will take any questions you may have and I'll answer them in an Learning Lab. Email Tiffany at tiffany@medic911.com.

CLASS DISMISSED!



MODULE ONE: PLANNING PROCESS